

Cookie	Category	Expiration	Description
_fbp	Marketing	3 months	Used by Facebook to deliver advertising. The cookie contains an encrypted Facebook user ID and browser ID. It will receive information from this website to better target and optimise advertising. Information collected includes IP addresses, information about the web browser, page location, document, referrer and device, button clicks, pages visited and page metadata.
_ga	Analytics	2 years	To collect information about how you use our website.
ga%	Analytics	When you close your browser	These cookies register a unique ID that is used to generate statistical data on how the visitor uses the website. Wildcard value is to reference the website visitors session.
_gcl_au	Marketing	90 days	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360
_tt_enable_cookie	Advertisement	13 months	This cookie is used as a means of tracking your website activity to help us optimise our advertising, set by TikTok.
_ttp	Advertisement	13 months	This cookie is used as a means of tracking your website activity to help us optimise our advertising, set by TikTok.
bcookie	Advertisement	1 year	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform.
cookie_consent	Functional	30 days	First-party cookie, stores the cookie consent on the Tute website.
li_gc	Functional	6 months	Used by LinkedIn to store consent of guests regarding the use of cookies for non-essential purposes
test_cookie	Marketing	15 minutes	Used to check if the user's browser supports cookies